One of the largest international design awards for young design talents is being held already for the ninths time: the iF STUDENT DESIGN AWARD.

We look for concepts by students, graduates and young designers from all design disciplines, that represent a response to future challenges and that consider intelligent and contemporary design strategies. An international expert jury decides about the winners and also recommends how the total prize money of EUR 30,000 will be distributed among some of the award winners.

Participation

Students and recent graduates from all design related courses and programs (for example product, packaging and communication design), architecture, marketing and engineering are welcome to register their entries. Graduates are eligible to participate if they graduated no more than two years ago.

Projects should not be older than two years by the time they are submitted. In addition to individual projects, works by small teams with no more than 4 team members will also be accepted.

Every participant can register as many entries as he likes. Every entry can only be registered once in the running competition. Registering the same entry twice, e.g. in different disciplines, is not allowed.

Participation in the iF STUDENT DESIGN AWARD is free of charge.
You can register your entries online at „my iF" until 7 January 2016.

The six disciplines of the iF STUDENT DESIGN AWARD 2016 and their categories:

1.0	Product	2.0	Packaging
1.01	Automobiles / Vehicles / Bikes	2.00	Packaging
1.02	Sports / Leisure		
1.03	Babies / Kids	**3.0**	**Communication**
1.04	Watches / Jewelry	3.01	Websites
1.05	Audio	3.02	Apps / Software / Online Games
1.06	TV / Cameras	3.03	Corporate / Brand Identity
1.07	Telecommunication	3.04	Magazines / Press / Publishing
1.08	Computer	3.05	Advertising
1.09	Office	3.06	Events
1.10	Lighting		
1.11	Home Furniture	**4.0**	**Interior Architecture**
1.12	Kitchen	4.00	Interior Architecture
1.13	Household / Tableware		
1.14	Bathroom	**5.0**	**Architecture**
1.15	Public Design	5.00	Architecture
1.16	Medicine / Healthcare		
1.17	Industry / Skilled Trades	**6.0**	**Fashion Design**
1.18	Textiles / Wall / Floor	6.01	Fashion / Accessories
		6.02	Fashion Collections

Dates

Registration deadline	7 January 2016
First Jury	March 2016
Final Jury	April 2016
Awards Ceremony	June 2016
Publication of the award winners	June 2016

Required Entry Data

1. Text
Each entry must be described using both text and images so that the jury is able to fully understand and properly assess your entry. To ensure this, we need:
■ English language text /description (max. 650 characters incl. spaces)

2. Images
Please upload one to two images per entry in the following format:
■ Image size: 1536 Pixel min. edge length, max. 15 megapixels
■ Aspect ratio: Landscape, 4:3
■ File format: JPG
■ File size: max. 5 MB
■ Color space: RGB
■ File naming: Your entry ID_name of project_image no., example: 310-1-222222_car_1

3. Study ID card / Graduation certificate
Please upload a scan or photo of your study ID card. If you have already completed your studies, we will need a scan or photo of your graduation certificate. In exceptional cases we will also accept an official document from your university confirming your student or graduate status.

4. Video
You can also submit a video to explain your entry. The video should not be longer than three minutes and it must be possible to play it using standard software.

5. Presentation poster
We need a digital presentation poster for each submitted entry. Using text and images, the poster should provide a clear and concise presentation of your entry because the jury will use this poster in the decision process. You should also provide information of yourself (as shown in the example poster).

List of requirements for the poster
■ Size and Format: A1, Landscape (840 x 594 mm)
■ Font size for descriptive text and index data: 20 pt
■ Font: Frutiger and other sans serif fonts such as Arial, Franklin Gothic, Futura, Helvetica, Univers
■ Image Resolution: 300 dpi at 100% positioning
■ Data delivery as platform-independent PDF-X3 file
■ Maximum file size: 5 MB
■ Information on yourself / your team (entry ID, discipline + category, project name, name of designer/s, university name + department, city, country, email address)
■ If applicable: link to video describing your entry

Example Presentation poster

**Format: A1 landscape (840 x 594 mm)
divided as follows:**

Area 1 (840 x 430 mm):
Can be designed as you wish but must include a short, catchy presentation of your design in words and pictures.

Area 2 (840 x 64 mm):
As shown below, font size ca. 20 pt

Area 3 (top and bottom 840 x 50 mm):
Please leave blank for print and assembly

**Area 3
840 x 50 mm**

Description and images
The presentation poster must contain a description and images. You might have uploaded a description and one or two images with your registration form. You can also use these for the presentation poster. If you prefer, you can create an alternative description and images for the poster.

Please note: the description and all other text on the presentation poster must be in English. You may additionally include the text in another language of your choice.

**Area 1
840 x 430 mm**

Your entry	Project	Designer	University	Email
Entry-ID	Name of project	First name / Last name	Name of university	Personal email
Number and name of discipline/ category			City / Country of university	
			Department	

**Area 2
840 x 64 mm**

**Area 3
840 x 50 mm**

For Area 2:

Your entry	Entry-ID, Number and name of discipline/category
Project	Name of project
Designer	First name / Last name
University	Name of university, City / Country of university, Department
Email	Personal email

Benefits for award winners

Winner's package: Winner logo + Certificate
The iF label is a seal of design excellence that is known the world over.
In order to make the most of this image-promoting factor, we offer
the following advertising tools to all award winners:
- Winner logo iF STUDENT DESIGN AWARD 2016 for download
- Winner certificate for download

iF WORLD DESIGN GUIDE
All award-winning entries will be published in the iF WORLD DESIGN GUIDE
on the iF website without time limitation.

iF design app
All award winners will be published in the iF design app.
Downloading the app is free of charge for award winners and their universities.

iF university ranking
Only one university can be named per team and entry. If the entry wins an award,
the respective university will receive points in the iF university ranking.

Prize Money
Thanks to our Sponsors there is a total cash prize of EUR 30,000,
which will be distributed among some of the award winners.

iF Press
Our comprehensive press and PR measures help the winners of the
iF STUDENT DESIGN AWARD 2016 to optimally exploit their success.

Good luck for your participation!

iF DESIGN TALENTS

Contact
Andrea van Velzen
andrea.van-velzen@ifdesign.de
phone +49.511.54224-217